

Krone at Solutrans 2025

Focus on service and digital solutions

The most important things at a glance:

- Krone presents Eco:Tyre in Lyon
- mykrone.blue makes its debut at Solutrans
- Krone at Solutrans in Hall 4, Stand C085

Werlte, October 2025 – At Solutrans 2025 in Lyon, Krone Trailer will be presenting its range of services and digital offerings for efficient and future-oriented transport solutions. The focus will be on the digital platform mykrone.blue and the Krone Trusted Tyre range – in particular the Eco:Tyre.

With mykrone.blue, Krone has created a central platform that combines all digital services related to trailers. Using the intuitive dashboard, fleet operators can manage their vehicles, contracts and master data themselves, view telematics data in real time and control maintenance processes digitally. The system simplifies daily operations and creates transparency throughout the entire trailer operation.

‘mykrone.blue is the heart of our digital service ecosystem. It connects all relevant information and functions so that our customers can operate their fleets efficiently, economically and safely,’ explains Maximilian Birle, Head of Digital Services at Krone Trailer.

In addition to the digital world, Krone is also focusing on the topic of driving economy at Solutrans. The Krone Trusted Eco:Tyre is a prime example of maximum efficiency on every kilometre: awarded efficiency class A, the tyre impresses with low rolling resistance, high mileage and particularly low fuel consumption – a clear contribution to reducing operating costs. The tyre portfolio is complemented by Prime:Tyre, Comfort:Tyre and the retreaded R:Tyre, meaning that Krone Trailer covers all label classes with its range of tyres.

At Solutrans, Krone will also be demonstrating how easy spare parts management can be today: all components – from Eco:Tyre to the smallest screw – are available quickly and reliably via the Krone Trailer Parts online shop. Thanks to intelligent linking with mykrone.blue, parts orders can be initiated directly from the system in future – a further step towards end-to-end digital service processes.



‘With the combination of mykrone.blue and our spare parts offering, we are demonstrating what modern trailer management means today: networked, efficient and customer-oriented,’ Birle continues.

Visit Krone at Solutrans 2025!

18–22 November 2025 | Eurexpo Lyon | Hall 4 | Stand C085